

From: [Jessica Lall](#)
To: [Joanne Kumamoto](#)
Cc: [jhowland@ccala.org](#); [matt@rodriguezstrategies.com](#); [jessica@rodriguezstrategies.com](#); [leon@rodriguezstrategies.com](#); [laura@mecoy.net](#); [Kent Smith](#); [Rena Leddy](#); [blair@historiccore.bid](#); [MRumsey@ccala.org](#); [geoyu28@aol.com](#); [Kerry@hollywoodbid.org](#)
Subject: Re: You are invited to the Creative Economic Development Fund Inaugural Awards Ceremony
Date: Tuesday, July 21, 2015 9:30:41 AM

I'm not sure...

Thanks,

Jessica Lall
Celebrating 10 years
South Park BID

Office: 213-663-1112
Cell: 213-820-0837

Sent from my iPhone

On Jul 21, 2015, at 9:17 AM, Joanne Kumamoto <jkumamoto@aol.com> wrote:

Jessica or John, what ever happened to this?
Joanne

-----Original Message-----

From: Jessica Lall <jessica@southpark.la>
To: John Howland <jhowland@ccala.org>; Matthew Rodriguez <matt@rodriguezstrategies.com>; Jessica Borek <jessica@rodriguezstrategies.com>; Leon Cain <leon@rodriguezstrategies.com>; Laura Mecoy <laura@mecoy.net>
Cc: Kent Smith <kent@fashiondistrict.org>; Rena Leddy <rena@fashiondistrict.org>; Blair Besten <blair@historiccore.bid>; Marie Rumsey <MRumsey@ccala.org>; geoyu28 <geoyu28@aol.com>; jkumamoto <jkumamoto@aol.com>; Kerry Morrison <Kerry@hollywoodbid.org>
Sent: Thu, Jun 18, 2015 3:31 pm
Subject: RE: You are invited to the Creative Economic Development Fund Inaugural Awards Ceremony

This is crazy. I won't even delve in to the issues of getting and funding from the DCA for actual public art in our neighborhoods. Sigh.....

Jessica Lall
South Park BID
Celebrating 10 Years
o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: John Howland [<mailto:jhowland@ccala.org>]
Sent: Thursday, June 18, 2015 2:50 PM
To: Matthew Rodriguez; Jessica Borek; Leon Cain; Laura Mecoy
Cc: Jessica Lall; Kent Smith; Rena Leddy; Blair Besten; Marie Rumsey; geoyu28@aol.com; jkumamoto@aol.com; Kerry Morrison

Subject: FW: You are invited to the Creative Economic Development Fund Inaugural Awards Ceremony

All

Follow up to today's meeting. Please see the email below. It follows on an email I received at the same time from LURN announcing the meetings tonight on vending as well as this award. Here's the LURN Blurb - "And, in recent exciting news, we were selected as a grantee by LA's Department of Cultural Affairs and The Center for Cultural Innovation's [Creative Economic Development Fund](#) to curate a weekly event to highlight Los Angeles Street Vendors!" The link takes you to the press release.

So the City's Cultural Affairs Dep't is now essentially directly sponsoring and subsidizing street vendors in Boyle Heights. That is, they're subsidizing illegal activities.

We will be sending a letter to council offices and DCA.

John

From: Danielle Brazell [<mailto:danielle.brazell@lacity.org>]

Sent: Thursday, June 18, 2015 12:28 PM

Subject: You are invited to the Creative Economic Development Fund Inaugural Awards Ceremony

Dear Colleagues,

I hope you can join the Department of Cultural Affairs (DCA) and the Center for Cultural Innovation (CCI) as we honor the inaugural Creative Economic Development Fund grantees!

Best regards,

Danielle

<image001.jpg>

The City of Los Angeles Department of Cultural Affairs
and
The Center for Cultural Innovation

invite you (or a representative of your agency) to the

**Creative Economic Development Fund
INAUGURAL AWARDS CEREMONY**
Recognizing the 2015 Grantees of the CEDF Program

<image002.jpg>

Big City Forum (Pacoima)

to launch a pop-up artistic, community-based,
and retail residency -

Talleres Publicos - within Pacoima
Neighborhood City Hall

GEO's Synaesthetic Emporium

(Eagle Rock & Highland Park)

to expand business of artisanal sausages
made to reflect personal, culturally-based
experiences presented as pop-up
performances

**Leadership for Urban Renewal Network (LURN),
Inc** (Boyle Heights)

to launch *AYE Boyle Heights* that will operate a
monthly *Street Tacos & Art Night* event
benefiting street vendors and in-residence
local artist entrepreneurs

Mi Vida Boutique (Highland Park)

to expand family-run marketplace of locally
produced, handmade goods

Otherwild (Echo Park)

to create three new lines of queer
and feminist-specific products: gender-neutral
fragrance, androgynous bathing suits,
and jewelry

Piece by Piece (South LA)

to open a storefront selling mosaic wares
designed and handmade by those living in
poverty whose participation puts them on a
path to earned income

Public Matters LLC

(Historic Filipinotown)

to train next generation community leaders to
conduct historic-cultural tours of HiFi
conducted by foot or jeepney

River Wild LLC (Elysian Valley of LA River)

to establish *LA River Cafe* as a permanent
place-based storefront anchoring the
community

Grantees will present their exciting new projects taking place in Los Angeles that are
creative, triple-bottom line enterprises using commercial strategies to achieve positive
social outcomes. For more information, cciarts.org/Los_Angeles_CEDF.html

Light snacks and beverages will be provided.

Wednesday, July 8, 2015

4:00 - 6:00 PM

Los Angeles City Hall
Mayor's Press Conference Room
200 North Spring Street, 3rd Floor
Los Angeles, CA 90012

RSVP Required by July 3, 2015 to CCI Managing Director Lauren Bailey

[\(213\) 687-8577](tel:2136878577), lauren@cciarts.org

Also, please join the #CEDF Twitter party on July 10 at noon, PDT

Danielle Brazell

General Manager

Department of Cultural Affairs

City of Los Angeles

(213) 202-5522

Danielle.Brazell@lacity.org

www.culturela.org